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Product Design

A-level

Introduction

This creative and thought-provoking qualification gives students the practical skills, theoretical knowledge and confidence to succeed in a number of careers. Especially those in the creative industries. You will investigate historical, social, cultural, environmental and economic influences on design and technology, whilst enjoying opportunities to put your learning into practice by producing prototypes of your choice. Students will gain a real understanding of what it means to be a designer, alongside the knowledge and skills sought by higher education and employers.

Why Product Design?

Students will work to deadlines and industry standards; experiment with new technologies; communicate their ideas using a full range of IT and presentation packages; think laterally and use analytical skill. Study is undertaken in a collaborative studio and workshop fully equipped with rapid prototyping, laser cutting, CAD modelling and traditional prototyping machinery. Product design students will generate creative, practical and marketable solutions to real-life problems.

The qualification is linear and students will sit all their exams and submit all their non-exam assessment at the end of the course.

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