

GO  
FURTHER  
WITH...



# Business

A-level

## Introduction

"Quality is the best business plan." - John Lasseter, Pixar

"If opportunity doesn't knock, build a door." - Milton Berle

Business is a popular subject to study at A-level, providing a valuable academic and work-related qualification whilst also developing useful life skills. It combines well with any other subject and it is held in high regard by many universities and employers. Business students will learn not only about business behaviour but also about how businesses adapt to dynamic markets and competition.

## Why Business?

- If you want to learn about the issues involved in managing a business, the Business course will provide you with a stimulating insight into the marketing and business management
- Learn about financial literacy and problem-solving, working as a team, and managing day-to-day operations of a business
- The global factors affecting businesses including Brexit, joint enterprises, and global tax evasion.
- Study new, existing, and international business by analysing, interpreting and evaluating complex business information.

For Paper 3, students undertake investigations in a specific market to become fluent in its structure, marketing, and opportunities and threats to businesses within the industry. For 2018/19, the topic was the Holiday market.

We run a trip to a business within the chosen industry to enrich students with the knowledge on how the business works in the industry. This gives application points to use within Paper 3. For 2017/18, we visited Cadbury World to give students insight into the Chocolate Confectionary market.

GO  
FURTHER  
WITH...



# Business

A-level

## Introduction

"Quality is the best business plan." - John Lasseter, Pixar

"If opportunity doesn't knock, build a door." - Milton Berle

Business is a popular subject to study at A-level, providing a valuable academic and work-related qualification whilst also developing useful life skills. It combines well with any other subject and it is held in high regard by many universities and employers. Business students will learn not only about business behaviour but also about how businesses adapt to dynamic markets and competition.

## Why Business?

- If you want to learn about the issues involved in managing a business, the Business course will provide you with a stimulating insight into the marketing and business management
- Learn about financial literacy and problem-solving, working as a team, and managing day-to-day operations of a business
- The global factors affecting businesses including Brexit, joint enterprises, and global tax evasion.
- Study new, existing, and international business by analysing, interpreting and evaluating complex business information.

For Paper 3, students undertake investigations in a specific market to become fluent in its structure, marketing, and opportunities and threats to businesses within the industry. For 2018/19, the topic was the Holiday market.

We run a trip to a business within the chosen industry to enrich students with the knowledge on how the business works in the industry. This gives application points to use within Paper 3. For 2017/18, we visited Cadbury World to give students insight into the Chocolate Confectionary market.

### Any special requirements?

Candidates should have a keen interest in the current business environment, as they will write about real-life businesses in context during their examination.

A minimum of a grade 5 in GCSE Mathematics is preferred because of the data interpretation and financial calculation part of the course. A grade 4 in GCSE Mathematics will be acceptable with a passing grade in the Business Baseline Test, completed in the first week of Year 12.

Studying A-Level Mathematics, Economics, Geography, and/or Computer Science alongside Business is useful for studying Business and Management at a higher level.

### Any special requirements?

Candidates should have a keen interest in the current business environment, as they will write about real-life businesses in context during their examination.

A minimum of a grade 5 in GCSE Mathematics is preferred because of the data interpretation and financial calculation part of the course. A grade 4 in GCSE Mathematics will be acceptable with a passing grade in the Business Baseline Test, completed in the first week of Year 12.

Studying A-Level Mathematics, Economics, Geography, and/or Computer Science alongside Business is useful for studying Business and Management at a higher level.



<https://www.st-christophers.org/sixth>



<https://www.st-christophers.org/sixth>