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2,910.00 (38.04%)

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1,642.00 (21.47%)

### Visitors Overview



ST CHRISTOPHER'S SIXTH FORM

**BUSINESS**  
BRIDGING UNIT

# Business

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## Dear Student,

Welcome to your A-level Business Bridging Unit. This unit is designed to help you transition from GCSE to A-level Business. You will engage in a variety of activities that will introduce you to key concepts, theories, and real-world applications of business.

For A-level Business, we study Edexcel A-level Business (8BS0/9BS0), and you can find further course details from Edexcel using the following link:

[Edexcel AS and A-level Business 2015 | Pearson qualifications](#)

## Activity

In preparation for your start in September, I would like you to prepare a 1000 word essay (or 5 minute video/podcast/presentation) answering the following question:

“How can a business solve global issues while still being successful?”

Choose a real-world example of a business that aims to solve a social or environmental problem—like **Ben & Jerry's** (climate justice and activism), **Patagonia** (ethical fashion), or **Ecotricity** (green energy production).

Then, reflect on:

- What kind of problem does this business try to solve?
- How does it make money without losing sight of its values?
- What business would you run that changes something you care about?

**Bring in this essay or presentation with you, as we will use this as the starting point of our A-level Business course.**

Remember, the goal of this bridging unit is to prepare you for A-level studies. The activity may be challenging, but it is designed to be achievable with effort and dedication. Don't hesitate to ask for help if you're struggling with any of the material. Good luck and enjoy your journey into the world of business!

Any questions, e-mail me on [m.coop@st-christophers.org](mailto:m.coop@st-christophers.org).

Regards,

**M. Coop Rushworth**  
Head of A-level Business

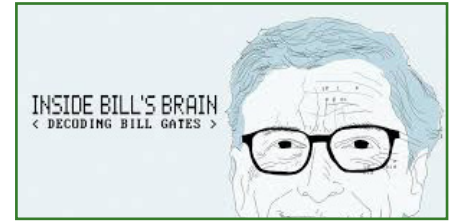
## Introduction to Business

Pick one or two of these documentaries to watch. Most streaming services catered for!

### Inspiring Entrepreneurs and Creators:

#### **Inside Bill's Brain: Decoding Bill Gates (Netflix)**

A thoughtful portrait of Gates' journey—from Microsoft to global health. Encourages critical thinking about tech, wealth, and philanthropy.



#### **The Mind, Explained – Money (Netflix)**

Short, punchy episodes that break down why we spend, why we save, and why we go broke. Psychology meets business.

#### **The Toys The Made Us (Netflix)**

Each episode explores a nostalgic toy empire (LEGO, Barbie, Star Wars). Great for understanding marketing, brand identity, and innovation.



### Businesses Behaving Badly:

#### **Dirty Money (Netflix)**

Gripping series about corporate corruption.

#### **The Great Hack (Netflix)**

Explores Facebook, Cambridge Analytica, and how data is used to manipulate consumer and voter behaviour. Perfect to spark debate on ethics.



#### **Broken (Netflix)**

Each episode looks at an industry in crisis—cosmetics, vaping, recycling. Accessible with clear business and ethical themes.



### Global Innovation and Sustainability:

#### **Inside the Factory (BBC iPlayer)**

Celebrities visit UK factories to explore how products are made—from crisps to shoes. Great for understanding operations and production.

#### **Our Planet: Behind the Scenes (Netflix)**

Not strictly about business, but links well to sustainability, consumer choices, and corporate responsibility.

#### **The True Cost (YouTube / Prime)**

A powerful look at fast fashion and its impact on workers and the planet. Helps to link supply chains to social justice.



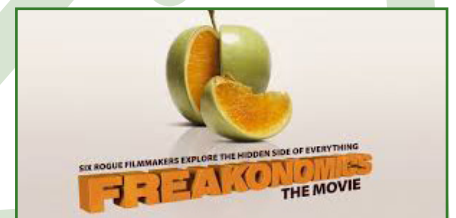
### Money, Markets and Economics Crossovers:

#### **Boom Bust Boom (YouTube / Prime)**

Terry Jones (of Monty Python) breaks down boom/bust cycles with humour and puppets. Economics made wonderfully weird.

#### **Freakonomics: The Movie (YouTube / Prime)**

Based on the bestselling book—great companion to your Economics bridging unit.



#### **Betting on Zero (YouTube / Prime)**

Looks at Herbalife and the issues around pyramid schemes as a business.



# Business

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## Course Outline

There are four themes to the A-Level Business (Pearson):

- Theme 1: Marketing & People
- Theme 2: Managing Business Activities
- Theme 3: Business Decisions & Strategy
- Theme 4: Global Business

All 4 themes are examined during the course.

## Course Breakdown

### Lower Sixth

#### Autumn-Spring: Theme 1

1. Meeting customer needs
2. The market
3. Marketing mix and strategy
4. Managing people
5. Entrepreneurs and leaders

#### Spring- Summer: Theme 2

1. Raising finance
2. Financial planning
3. Managing finance
4. Resource management
5. External influences

The end of year examination consists of two papers: Paper 1 (Theme 1) and Paper 2 (Theme 2). Section C on each paper is synoptic, so could contain Theme 1 & Theme 2 units. This can be taken internally or externally.

## Upper Sixth

### Autumn-Spring: Theme 3

1. Business objectives and strategy
2. Business growth
3. Decision-making techniques
4. Influences on business decisions
5. Assessing competitiveness
6. Managing change

### Spring-Summer: Theme 4

1. Globalisation
2. Global markets and business expansion
3. Global marketing
4. Global industries and companies (multinational corporations)

The Pre-Public Examination in December/January will be Paper 2 (Themes 2 & 3).

The external examinations consist of three papers: Paper 1 (Themes 1&4), Paper 2 (Themes 2 & 3), and Paper 3 (Themes 1-4, based on a pre-seen research context relating to an industry),

There is an option to take the AS-Level Business externally, which consists of two papers: Paper 1 (Theme 1) and Paper 2 (Theme 2). Section C on each paper is synoptic, so could contain Theme 1 & Theme 2 units.

**The specification can be found here:**

<https://qualifications.pearson.com/content/dam/pdf/A%20Level/Business%20Studies/2015/specification-and-sample-assessment-materials/9781446914694-gce2015-a-bus-web.pdf>









**“For I know the plans I have for you,” declares the Lord,  
“plans to prosper you and not to harm you,  
plans to give you hope and a future.”**

Jeremiah 29:11

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