

Graphic Communication



GCSE Grade 1-9

Component 1: Portfolio (60% of GCSE)

The personal portfolio covers several mini projects and one major project which students choose from a variety of starting points. Learners will explore and analyse the work of other artists and designers, making critical and contextual links between the artist's work and their theme, enabling students to develop their own work further with a greater level of understanding. They refine their work and complete a personally informed and meaningful practical outcome/s.



Component 2: Externally set assignment (40% of GCSE)

In the exam unit learners initiate and extend their own ideas and work more independently. This has an externally set theme. The final outcome to this will be produced under Controlled Assessment exam conditions over a period of 10 hours.



Year 10 Work

You will learn by creating a range of mini projects. These will include Typography design, Logos, Packaging, Illustration & Advertising. You will sketch ideas using a variety of medias and use digital software. There will be an emphasis on independent study and exploring experimental processes and developing ideas. Ideas will be generated and influenced from the study of Graphic designers and artists.



Skills for life:

Practical drawing, presentation and computer communication skills.

Future Studies:

A-level Study, Vocational qualifications at local colleges or Apprenticeships.

Higher Educational Studies:

This course can lead onto a Level 3 National Diploma or BA or BSc Graphic Design Degree.

Where can success take me?

There are many possible careers including: advertising, multimedia design, signage designer, visual journalist, print specialist, photographer, graphic designer, illustrator, packaging designer, teacher, web site designer, logo designer, product designer, broadcast designer, set designer, brand Identity developer, animator artist and architecture.